DEAR COMMUNITY,

I have a little reflection exercise that I do every morning when I arrive at the clinic. It’s taped on the wall in front of my desk, and it comes from Rockwood Leadership Institute’s Rallying the Spirit by Lucia Castañeda Kimble and Joi Foley. I’ve been doing it daily since 2017.

It goes like this:
What are 1-3 things I want to let go of to stay resilient? What unique gift or contribution do I bring to the spaces I impact and the work ahead of me?

The answers change, sometimes I just stare at the pieces of paper with these words on them. Other times I have an immediate response. Sometimes it’s just the practice of saying these questions aloud in my head, and remembering I’ve had answers to them before and will again.

In what has been, is, and will continue to be a profoundly hard, painful, disrupted and emerging time, I want you to know that we here at Family Tree Clinic are so grateful for the unique gifts and contributions you bring to the spaces you impact and the work ahead. I want you to know that we are also here delivering on the unique contributions and impacts that Family Tree specifically brings to the work, just as we did yesterday, and will do tomorrow.

As you read this annual report, I hope you can feel and know that your connection to Family Tree is so impactful, so important, and so needed. You make this possible.

Thank you for being our community.

With love and light,

— Alissa
OUR MISSION
Family Tree’s mission is to cultivate healthy community through comprehensive sexual health care and education.

OUR VISION
Our vision is to eliminate health disparities through innovative, personalized sexual health care and education for diverse needs.

WHAT WE DO

MEDICAL SERVICES
We are a leading reproductive and sexual health clinic. All of our services are offered on a sliding fee scale and most are covered by insurance.

HEALTH EDUCATION
We help people from young students through older adults feel comfortable with their bodies, and powerful in their decision-making abilities.

DEAF, DEAFBLIND, AND HARD OF HEARING SERVICES
We are the only clinic in the state providing uniquely tailored sexual health and education services to the Deaf, DeafBlind and Hard of Hearing communities.

MN FAMILY PLANNING + STD HOTLINE
The hotline serves the entire state of Minnesota, providing reliable, medically accurate, confidential information via text, phone or web chat.

COMMUNITY ENGAGEMENT
We address health disparities through programming that listens to community members and develops actions to build equity in health care at Family Tree and beyond.

LGBTQ HEALTH
We improve the health of lesbian, gay, bisexual, trans and queer individuals through excellent sexual health care and education, and by training other providers to increase LGBTQ competency.

PARTNERSHIPS
Family Tree collaborates with other nonprofits, health care systems, communities and individuals, joining together to create the future we all deserve.

We believe in people-centered holistic sexual and reproductive health care and education.
COMMITMENT TO FURTHERING SOCIAL AND REPRODUCTIVE JUSTICE
We strive for and demonstrate a conscious awareness of cultural markers and lenses related (but not limited) to race, ethnicity, country of origin, religion, family narrative, gender identity, immigration status, gender presentation and expression, sexual orientation and expression, mental and physical ability, size, class, age and sex positivity; we center justice lenses in our daily work and long-term goals.

MISSION-FOCUSED
We convey passion for our mission with an understanding that our work evolves over time and that there are many ways we accomplish our collective goals; our workplace environment and culture reflect our mission.

COLLABORATIVE AND ACCOUNTABLE
We are mindful of our differences and strive for self-awareness, accountability to colleagues, patients, clients and community members and value acknowledging our mistakes with a commitment to learn from them.

DIRECT AND RESPECTFUL
We are honest, candid and straight-forward in a way that acknowledges the power of our words and actions, assuming the best intentions when engaged in difficult conversations where we demonstrate respect for each other, uphold workplace standards and Family Tree’s mission in all our interactions.

GEOGRAPHIC REACH
Over the last three years Family Tree Clinic has drawn patients from a seven-state upper midwest region and Canada. Each dot on the map represents a place patients have traveled from to get care.

Family Tree trains and consults with providers across the region, increasing opportunities for patients to get care closer to home.
In 2020 Family Tree Clinic served 2,017 patients through 4,681 visits.

30% of those people were first-time patients.

DEMOGRAPHICS ABOUT OUR 2020 PATIENTS

- 92% were under the age of 36
- 42% reported they are transgender, gender non-conforming, non-binary, genderqueer, or agender
- 60% reported themselves to be LGBTQ, when gender is combined with sexual orientation
- 37% reported being BIPOC, including Latinx
- 59% reside in Minneapolis or Saint Paul, 32% from the surrounding seven-county suburbs, and the remaining 9% from outside the metro area
- 44% lived at or below the federal poverty level
- 36% were uninsured and another 23% were using Medicaid or MNCare
In 2020 Family Tree Health Education delivered 380 presentations to 5,191 individuals.

65% of participants identified as Black, Indigenous, or People of Color including Latinx.

Where participants accessed our 2020 Education programs

- Schools: 74.1%
- Parent Education: 8.1%
- Juvenile Corrections: 10.2%
- Other*: 7.6%

* Including mental and chemical health programs, adult corrections, professional development, and more.
Family Tree Clinic stayed open during 2020, ensuring access to vital sexual and reproductive services. We also added telehealth as an option in 2020 which increased health care access and reduced potential community spread, keeping clinic workers and patients safer.

Other programs quickly adapted their work to be done virtually, including our Health Education and Deaf, DeafBlind, and Hard of Hearing departments. These programs provided sexuality and healthy relationships education and services to individuals and groups, changing their model of service to meet the need for online programming.

In a year when many in-person events were canceled, Family Tree’s Community Engagement Department and the MN Family Planning & STD Hotline collaborated to come up with new solutions, including mailing supplies to people in need, and reaching out to community partners to get supplies to unhoused folks living in encampments, sex workers, and people accessing services at other organizations, ultimately distributing more than 1,650 safer sex kits.
Family Tree Clinic held listening sessions for intersectional Black communities in the Twin Cities. These listening sessions are rooted in the knowledge that complex and historical systems of oppression are the main barriers for accessing health care by socially marginalized communities. By listening and understanding the experiences of our communities we can clear pathways for people to access health care.

The Deaf, DeafBlind and Hard of Hearing program became its own department at Family Tree in 2020. Moving the department from its previous home as a section of Health Education is a powerful acknowledgement that the department has functions beyond education, including community engagement and health care advocacy and services.

After George Floyd’s murder by the Minneapolis police and the uprising that followed, Family Tree responded in multiple ways, including by increasing the frequency of its staff racial identity caucuses, collecting and distributing supplies to street medics, providing rest days for staff, donating to nonprofits that are working to dismantle systemic racism, and more. The necessary work of challenging white supremacy culture continued throughout 2020.

Family Tree made great strides in its capital campaign to build a new facility in Minneapolis, raising over $1M towards the $8M goal. The new clinic and education center is on track to open in late 2021.
The following individuals were on the staff at Family Tree Clinic at some point during 2020.

Jordyn Adeboye
Jaffa Aharonov
John Anderson
Deborah Angelucci
Ryder Aster
Lisa Bergman
Tatum Bishop
Dawn Brintnell
Wen Brovold
Kate Burgardt
Nita Chai
Mikki Coleman
Nathalie Crowley
Jennifer Demma
Debra deNoyelles
Corey Disher
Sara Emahiser
Heath Focken
Kadie Fredell
Bethany Gehman
Callum Goulet
Lindsey Hoskins
Ernie Hsu
Karissa James-DeWolfe
Max Johnson
Brandon Jones
Maria Kaefer
Jenny Kluznik
Nyssa Krause
Andy Kuhlmann
Alice Lanning
Sarah Lentz
Kelsey Leonardsmith
Ari Light
Ariel Mendoza-Decordova
Nadia Mohamed
Ayah Mohammed
Margaret Montgomery
Clive North
Alison Nowak
Clare Odegard
Kase Persing
Sawyer Plotz
Katie Robinson
Marcela Sanchez
Eli Screr
Corenia Smith
Jae Spells
Hadija Steen Mills
Jacki Trelawny
Alex Villarraga Delgado
Colin Whitmore
Phyllis Wiener
El Wilde
Liesl Wolf
Nyanna Wright
Shannon Zhou

The following individuals were on the board at Family Tree Clinic at some point during 2020.

Michael Anderson
Treasurer
Lucas Beck
Paul Bock
Beverly Bushyhead
Adrienne Dorn
Member at Large
Jaemi Hagen
Laureen Tews Harbert
Abigail Henderson
Jason Jackson
Riley Karbon
Allison McVay-Steer
Koa Mirai
Vice President
Erin Morgan
Willow Nicholson
Sally Nixon
President
Christine Reisdorf
Secretary
Emmett Robertson
Erin Kate Ryan
Becky Smith
Past President
In 2020 Family Tree Clinic’s operational expenses totaled $3,016,816.

We value transparency and invite you to read our full audited financials, and IRS Form 990 in our 2020 Financial report, also available on the Financials page of our website.

*Family Tree Clinic incurred higher than usual fundraising expenses in 2020 due to the capital campaign for the new clinic being constructed in 2021.