Impact Report
What you made possible in 2017
Leading a National Research Effort
Sex Education That Works in a FLASH
You give our youth the skills to change their lives and positively impact our communities

The federal government has been funding abstinence education for over 35 years — even though it has never been shown to substantially reduce teen pregnancy rates or sexually transmitted infections.

Outdated curriculum shouldn't be the norm
If a state receives federal funding for sex education, school districts are required to choose curriculum from a federally approved list. Most of the curriculum on this list hasn't been updated since the 1980s, which means they rely on old data, promote biases and stereotypes about gender, family structure and sexual orientation, are not LGBTQ accessible or easily translatable across different communities.

FLASH reduces sexual violence and its inclusive
With your support and grant funding, we’re leading a national research project to test the efficacy of the FLASH curriculum.

The FLASH curriculum is different from most federally approved sex education curricula available. It's designed to support young people in making healthy choices like protection, seeking health care, effective communication, and respecting decisions to not have sex.

Not only does it incorporate the values of students, but it also focuses on building skills and self-efficacy so students feel like their bodies and lives are worth protecting.

Plus, it's LGBQ inclusive, and our educators are working with the curriculum creators and trans folks to make it trans inclusive.

“FLASH is inclusive, skills based, affordable, and created in such away that any teacher can pick it up and teach it effectively. It has a strong family-involvement component, and supports and respects diverse community values.”

— Tatum Community Health Educator

Continued...
Jaq and Hadija, our FLASH Health Educators, prepping for the first of 413 lessons to approximately 825 students in the St. Paul Public Schools over the course of the 2017 school year. This is in addition to the regular sex education we provide. It’s people like you who make evidence-based sex education available to our youth — thank you!

Lessons include a variety of strategies designed to create positive attitudes, beliefs and norms, and to build skills in order to reduce rates of pregnancy, sexually transmitted infections, and sexual violence.

**Giving our youth the tools to make the best decisions**

By partnering with the St. Paul Public School District to implement the FLASH curriculum, we’ll be able to demonstrate the efficacy of this curriculum in reducing instances of sexual violence, and providing the next generation with the tools to make the best decisions for their futures.

We firmly believe that this is one of the best curricula available to students, and we are very excited to back up our beliefs with this research. It’s the support of people like you who make this work possible — thank you!

*This research is made possible with the support of King County, WA.*
Tailoring Our Services to Meet the Needs of the People

The Uniqueness of Our Deaf, DeafBlind, and Hard of Hearing Education Program

Thanks to you, the only program serving Minnesota's Deaf, DeafBlind, and Hard of Hearing (DDBBH) communities' sexual and reproductive health needs is stronger than ever!

Ninety percent of DDBBH children are born to families that do not know sign language or how to properly communicate with DDBBH people. This presents huge barriers for families when it comes to talking about sexual health with their children.

Nationally, there are almost no accessible classes or services. As a result, people across the nation are turning to our health educators for resources, tips, and information.

Everyone deserves sexual health care

Imagine being the only Deaf student in a rural Minnesota district, and your teacher and interpreter aren’t sure where to turn when it comes to sex education. Thankfully, that’s where we come in.

Our DDBBH Health Educators provide a wide range of services to folks of all ages and across many different communities in Minnesota, including sex education in sign language to community groups and in classroom settings.

Due to the support of donors like you, we are also able to provide one-on-one counseling, help prepare folks for pregnancy, labor, and delivery, and offer parenting classes for the DDBBH communities.

Even when travel time and budgets are limited, we’re able to reach students by using videophone.

If it doesn’t exist, we create it and share our knowledge

While preparing for a workshop on Aging and Sexuality (in partnership with the Minnesota DeafBlind Association),

“We believe in tailoring presentations to meet the needs of the people we serve because education works best when it’s accessible for all.”

— Judy
DDBBH Community Health Educator

Continued...
Family Tree Clinic’s DDBHH Health Educators, Judy, Denise (former staff), and Alison (pictured left to right) accepting Minnesota’s Registry of Interpreters of the Deaf award for Organization of the Year!

we struggled to find 3D models for tactile demonstrations.

So we made them.

We handcrafted a variety of penis, labia, and anal models out of clay for folks to use for tactile demonstrations. These models made all the difference in our education presentations with DeafBlind folks.

When we aren't crafting models out of clay, we’re training professionals across the state. By presenting at conferences like the Collaborative Experiences Conference for professionals who serve DDBHH students, we provide teaching tips and tools about how to provide sex-positive sex education to DDBHH youth.

These types of trainings are critical because we show attendees how to tailor lessons to meet the needs of all students, whether it be visual, tactile, role-playing, or vocabulary. It's your support that gives DDBHH youth access to the information they need and deserve — thank you!
The Transformative Impact of a Conversation

Sex Positive Sexuality Education for Incarcerated Folks

Your support of our education programming brings health care full circle for those who lack access.

It's well documented that incarcerated youth and adults face increased sexual risks due to drug use, depressive symptoms, gang involvement, exposure to community violence, and sexual abuse.

That's why we provide sex positive sexuality education in detention centers. Detained youth and adults are desperate to talk about healthy relationships... things like love. What consent means. What consent looks like. The difference between sexual harassment and flirting. How to respectfully break up. These topics are brought up repeatedly.

We talk about consent

The conversations we provide are dynamic, memorable exchanges about healthy relationships, communication, and boundaries. Ah-ha moments often happen along with deep connections between the folks in the class and our educators.

In fact, our educators connect with folks so deeply that they remember Family Tree when they are released and seek out our services because they know they’ll receive the care they need and deserve — without judgment.

Katie, one of our Community Health Educators, is holding a safer sex kit created specifically for youth. Each kit contains condoms, receptive condoms, lube, chap stick, mints, instructions on how to make a dental dam out of a condom, and information about STIs.

On the desk, are worksheets and drawings from a class at the Hennepin County Juvenile Detention Center.
Serving Minnesota and Beyond
The MN Family Planning + STD Hotline...
Debunking Myths and Alleviating Fears

Whether it's questions about herpes or pregnancy risks, you're ensuring people get the information they need, when they need it providing accurate information about sexual and reproductive health.

Sexually transmitted infections (STIs) are on the rise in Minnesota. The Minnesota Department of Health reports that people of color and youth are disproportionately impacted.

With your support, we're working to change that.

Partnering with the MN Department of Health, Family Tree Clinic operates the Minnesota Family Planning & STD Hotline. It's the only hotline like it in the state, and one of a handful in the nation Chat, phone, or text...we're there Via the Hotline, we offer reliable, medically-accurate, and confidential information via phone, text, and web chat.

Whether folks are wondering about pregnancy risks or herpes symptoms, we're able to give them information to make informed decisions about their health.

Thank you for making this possible!

Jaffa, one of our Hotline Educators on the phone with a caller. Our educators receive all types of questions via web chat, text, and phone calls. In 2017 alone, we received upwards of 3,000 questions related to sexual and reproductive health.
We Are a Leader in LGBTQ Health Care

Patients are Traveling from All Over the Upper Midwest for LGBTQ Competent Care

We are a destination clinic with people seeking us out due to reputation alone — thanks to you.

It’s public knowledge that there are major health disparities among lesbian, gay, bisexual and trans individuals.

Due to factors like low rates of health insurance coverage, high rates of stress due to harassment and discrimination, and a lack of cultural competency in the health care system, LGBTQ people are at a higher risk for cancer, mental illnesses, and other diseases, and are more likely to smoke, drink alcohol, use drugs, and engage in other risky behaviors.

Health care is a human right

We are committed to improving the health of lesbian, gay, bisexual, trans, and queer individuals through affordable, respectful sexual health care and education.

Working cooperatively with other community-based organizations, we continue to build our capacity to serve LGBTQ communities through our outreach, education, and clinic services.

Continued...

Each dot represents an area from which patients travel — the larger the dot, the more people come from that area. Sometimes people choose to come here either because trans hormone services are lacking or non-existent in their area. But often, they’re specifically seeking us out based on our reputation.
One of the ways in which we do that is through our Trans Hormone Program.

**We are a leader in trans health**

Not only is our Trans Hormone Program the only sliding fee hormone program in the Upper Midwest, we also have the largest provider practice in the area — meaning *all of our providers* can and do offer hormone care instead of only one or two individuals.

Built on input and guidance from the trans community and using an informed consent approach, the program is designed to reduce barriers to accessing care and to help build strong connections between our patients and other care providers who are trans-affirming and experienced in working with trans communities.

Our goal is to provide hormones to people in a way that has as few “hoops to jump through” as possible so that they feel safe, seen, and respected. And also to help connect people to the resources they need to be healthy and well.

Isn't that what we all want when it comes to getting our health care needs met?

Thanks to you, we're able to provide care for members of our community who are traditionally left behind on the margins of society. Because of your commitment, we're able to provide comfortable, competent, and accessible care to our LGTBQ patients.

Thank you!
When You Build It, They Will Come

Demand for Our Services Continues to Grow

We are on the front lines of the growing problem of health inequality in America. And thanks to you, no one has been or ever will be turned away if they can’t pay.

We understand health is greatly impacted by socio-economic factors like race, class, and identity. Over the last decade, we’ve made incredible changes in the care we provide and how we approach that care. And our community is paying attention. People come to Family Tree because they know they will be seen and heard as a whole person. As a result, the demand for our services is on the rise.

From 2014 through 2017, we’ve seen an increase in...

- **Primary Care Appointments**: 53%
- **Hormone Care Appointments**: 575%* (Not a typo. We have the largest hormone provider team in the Upper Midwest.)
- **STI Testing & Treatment**: 32%
- **Birth Control Appointments**: 12%
- **Education Presentations**: 52%
- **Patients Who Travel 30 Miles or More**: 41%
Family Tree Clinic has the highest standards of financial transparency, integrity, and accountability. We value your trust and take your investment seriously. If you would like a copy of our audited financial statements or additional information of any kind, please contact Wen Brovold, Director of Advancement at wbrovold@familytreeclinic.org or 651-272-3552.

### Income for 2017 Fiscal Year: $2,824,463

- Patient Services $887,446
- Grants $1,178,183
- Building Income $497,272
- Individual Giving $206,492
- Other $55,070

### Expenses for 2017 Fiscal Year: $2,861,466*

- Programming and Clinic $1,664,368
- Education $797,868
- Administration $191,148
- Fundraising $208,082

*The small deficit you see is due largely to unexpected tax implications from tenant changes in our building. Because we own the building, and even though we are a nonprofit, we pay taxes on the portion of rental income it generates that is not related to our tax exempt purposes.
A Little Bit About Us

No other clinic in the Upper Midwest provides the combination of services we do. When you support local, community-based nonprofits like Family Tree Clinic, you're changing the face of health care for the better.

**Education Services**
We help elementary students to adults (including parents) feel comfortable with their bodies, confident in their knowledge, and powerful in their decision making abilities.

**Deaf, DeafBlind, and Hard of Hearing Services**
We are the only clinic in the state providing uniquely tailored, statewide services to the Deaf, DeafBlind, and Hard of Hearing communities.

**Medical Services**
We are a leading reproductive and sexual health care clinic. All of our services are offered on a sliding fee scale and many are covered by insurance.

**MN Family Planning + STD Hotline**
The Hotline serves the entire state of Minnesota. Through it, we provide reliable, medically-accurate, confidential information via phone, text and web chat. *(Sponsored by the Minnesota Department of Health)*

**LGBTQ Health Access Initiative**
We are committed to improving the health of lesbian, gay, bisexual, trans, and queer individuals through affordable, respectful sexual health care and education.

Staff members at Family Tree Clinic's 2017 annual staff fun day!
People Powered Work

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Grants and Corporations
AHS Foundation
The Art & Martha Kaemmer Fund of the HRK Foundation
Community Health Fund of the Minneapolis Foundation
Headwaters Foundation Community Innovation Grant Program
High Winds Fund of Macalester College
Hugh J. Andersen Foundation
F.R. Bigelow Foundation
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Individual Donors
Satisfy your curiosity by visiting FamilyTreeClinic/WeLoveOurDonors. That’s where you can see the full list of all the wonderful people (like you, hopefully!) who donated in 2017 and made everything you see in this report possible. Thank you!