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# IMPACT REPORT

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Family Tree  
Clinic

*What you made  
possible in 2018*







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# Our Mission

We cultivate a healthy community through comprehensive sexual healthcare and education



Family Tree  
Clinic

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# Our Vision

We envision a world where health disparities are eliminated through innovative, personalized sexual healthcare and education for diverse needs



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# What We Do

## EDUCATION SERVICES

We help elementary students to adults (including parents) feel comfortable with their bodies, confident in their knowledge, and powerful in their decision-making abilities.

## MEDICAL SERVICES

We are a leading reproductive and sexual healthcare clinic. All of our services are offered on a sliding fee scale and most are covered by insurance.

## DEAF, DEAFBLIND, AND HARD OF HEARING SERVICES

We are the only clinic in the state providing uniquely tailored, statewide services to the Deaf, DeafBlind, and Hard of Hearing communities.

## MN FAMILY PLANNING + STD HOTLINE

The hotline serves the entire state of Minnesota. Through it, we provide reliable, medically accurate, confidential information via text, phone, and web chat.

## LGBTQ HEALTH ACCESS INITIATIVE

We are committed to improving the health of lesbian, gay, bisexual, trans, and queer individuals through affordable, respectful sexual healthcare and education.

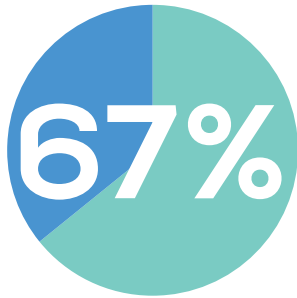
We believe in people-centered holistic sexual and reproductive healthcare and education.

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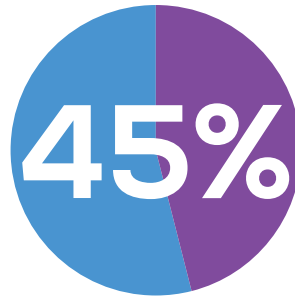
## WHAT OUR COMMUNITY LOOKS LIKE



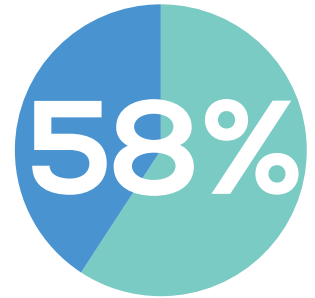
IDENTIFY AS MEMBERS OF  
LGBTQ COMMUNITIES



IDENTIFY AS  
WOMEN



IDENTIFY AS  
PEOPLE OF COLOR



LIVE ON LESS THAN  
\$1,000 A MONTH

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## The Communities We Serve Are Powerful





# Education and Clinic Services: Better Together

*Our mobile partnerships build community trust with educators and clinicians.*

**F**amily Tree Clinic continually develops new partnerships. Working with organizations like Women's Advocates and Oasis for Youth, we bring sex positive education and healthcare to people who have difficulty accessing our location in Saint Paul.

Our mobile clinic program is a unique collaboration between our clinic staff and educators. Sex educators and nurses travel together to a site, and nurses can participate in classes.

Educators teach classes that provide space for people to influence the direction of the class based on what they want to learn.

This model combines education and healthcare to help build a sense of familiarity and trust through shared experience.

"It's important that we're not just serving people, but serving them well and validating their experiences," says Corenia Smith, a Family Tree registered nurse who runs the mobile clinic at Women's Advocates.

This combination of education and healthcare is one of the things that makes Family Tree Clinic unique as an organization. The support of people like you make this work possible — thank you! 🌟

**"When we see people come back to multiple classes, we know we're creating something they want to be part of."**

**- Corenia Smith, RN**



# Classroom Health Posters Get an Upgrade

*Empowering posters provide important information to students across the state.*

Through the support of the MN Department of Health, MNCASA, and people like you, Family Tree's education department partnered to create a new series of posters for health classrooms throughout the state.

Critical information about consent, condom use, body differences, and gender and sexuality are presented in poster format, to be displayed in classrooms. Students who need the hotline will find information about where to text easily accessible on the poster.

Not long ago, health posters had aggressive or shaming messaging that were counter-productive to students getting the help they need.

"I'm so excited to have these new posters in our classrooms," says Lindsey Hoskins,

Health Education Director at Family Tree. "These posters move away from shame and fear-based strategies and educate and empower young people to be their best selves."

If students have questions about the information they see on the posters, they have access to reliable, medically-accurate, confidential information via the MN Family Planning and STD hotline.

Family Tree Clinic operates the Minnesota Family Planning & STD Hotline in partnership with the MN Department of Health. It's the only hotline like it in the state, and one of a handful in the nation providing accurate information about sexual and reproductive health. 🌐

**MINNESOTA**  
**FAMILY PLANNING**  
**+ STD HOTLINE**





**"These posters move away from shame and fear-based strategies and educate and empower young people to be their best selves."**



**TEXT MESSAGES**

**1**



**PERSON WHO WAS SO  
GRATEFUL FOR THE  
INFORMATION  
THEY SENT  
FLOWERS AND  
BALLOONS.**

# Family Tree Clinic Leads in Hormone Care

*Our model and methods of care are changing healthcare delivery for the better.*

Through generous contributions from people like you, Family Tree Clinic was able to launch the Trans Hormone Care Program in 2015. Family Tree's innovations are helping trans and gender expansive folks throughout the region access the healthcare and support they need and deserve.

This program is the only hormone program in the state that uses an informed consent model and a sliding-fee payment scale.

It has been incredibly successful and has grown from 262 hormone care visits in 2015 to 2,172 in 2018 — an increase of 829 percent! Many patients who initially come to Family Tree for hormones have felt comfortable seeking other forms of reproductive and primary care at the clinic.

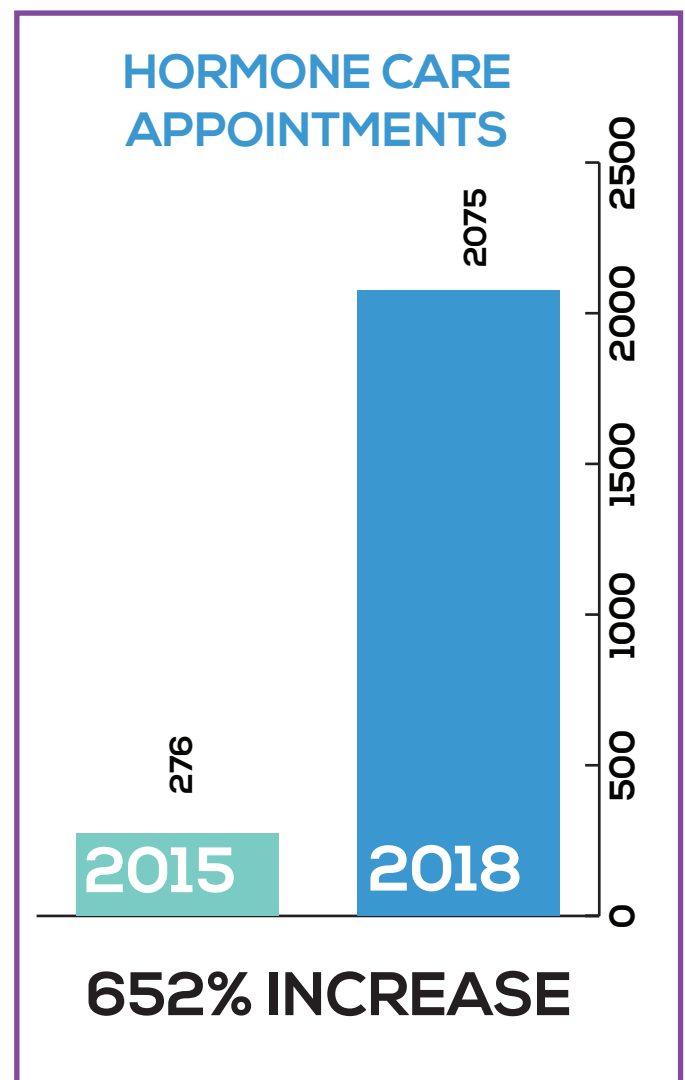
One hormone care patient, for example, began coming to Family Tree for annual exams because it was the place where he felt safest. He described his experience with a Family Tree provider this way: "She made the worst experience ever for a trans dude (a pelvic exam) the least amount of awful it could be. Super respectful and great communication!"

"Family Tree Clinic means so much to me. I feel safe here."

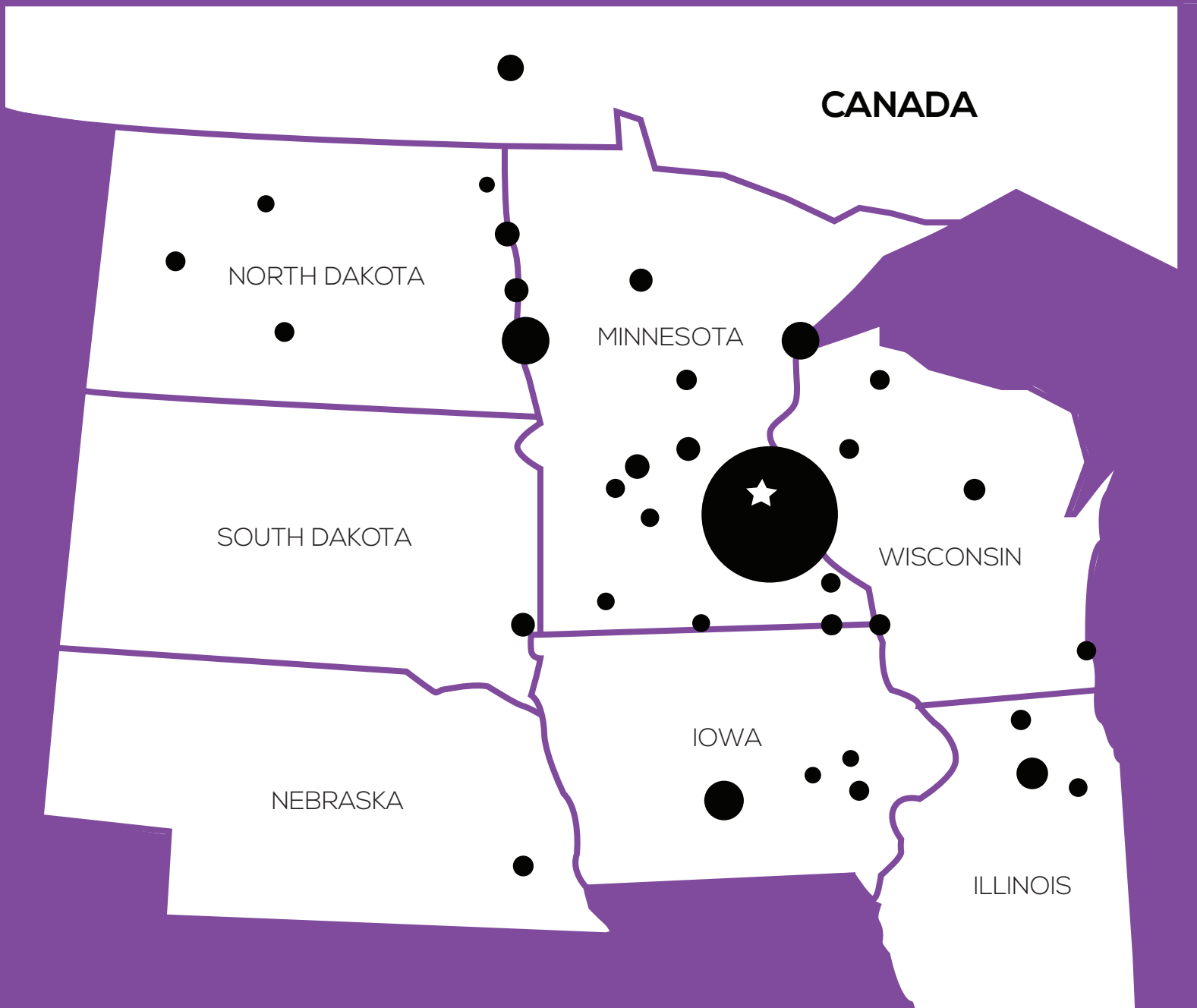
- patient feedback

Despite increasing capacity every year, our Hormone Care program continues to outpace its capacity, showing the critical need our community has for this service.

Over the next year, we will be evaluating ways to increase program capacity and access to healthcare for our trans and gender expansive patients. 🌱







Each dot represents an area from which patients travel — the larger the dot the more people come from that area. Patients traveled from as far as Winnipeg to receive care at Family Tree.

# Developing Regional Partnerships to Increase Access

*By giving partners the tools they need to provide trans-competent care, we're expanding access and helping people get care closer to home.*

Over the year, Family Tree Clinic partnered with WE Health Clinic in Duluth and Harbor Health Clinic in Fargo/Moorhead to assist with the creation and growth of informed consent hormone care programs.

This partnership has involved reciprocal site visits to evaluate how to create a welcoming space for trans and gender expansive individuals.

We share our informed consent hormone care curriculum and ask that our partners shadow providers at Family Tree on hormone care visits.

Clinic staff also provide guidance about important details like how to assist patients who experience difficulties getting insurers to pay for hormone care.

Access to healthcare is a human right, and we are proud to work with providers across the state to increase opportunities for patients to get competent care closer to home. 🌟

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**360**  
**PATIENTS**  
Traveled 30 miles  
or more to visit  
Family Tree Clinic







# Training the Next Generation of Providers

*We're collaborating with the University of Minnesota to change the medical system, one new provider at a time.*

**F**amily Tree's collaboration with the University of Minnesota's Medical School is one of a few programs in the country.

The elective course at the University of Minnesota trains a cohort of fourth-year medical students on delivering healthcare in LGBTQ-friendly ways, and teaches them specific skills like delivering hormone care to trans and gender expansive patients.

Morgan, a medical student taking the elective course, says it's important because,

"People deserve access to competent care regardless of where they live."

Through educating the next generation of providers, Family Tree and the University of Minnesota are able to have a broad impact on the healthcare system, changing the way providers see and work with individuals in LGBTQ communities in Minnesota and beyond. 🌱

# Healing Through Creation

*We asked our patients what their ideal clinic looked like, and they told us! One resounding theme was to see a clinic where art is incorporated into healing and wellness practices.*

**W**ith support from the Minnesota State Arts Board, we partnered with local artists Joy Spika and Lisa Marie Brimmer to offer art creation workshops that centered the experiences of queer people of color and explored the question, “Where does your healing come from?”

Through three workshop series hosted at the clinic, Family Tree patients, staff, and community members participated in collective art projects like zine making, mural creation, and creative writing.

The workshops concluded with a culminating celebration featuring an exhibition of participants’ art projects, readings from queer artists of color, and the

debut of the Liberation Library, a curated collection of short fiction, zines, and more that support liberation as a form of healing, resistance, and wellness.

This program changes the ways participants approach healing and wellness and attracts new patients to our clinic. In fact, 41% of community participants in our arts programming had not been to Family Tree before, and participants felt better about being in the physical space of the clinic.

As one participant expressed at the event, “I can be a little bit more myself because there’s this art on the wall. Makes me feel like I’m at home.” 🌸

“Slowing down  
and just focusing  
on creation is very  
grounding. It’s its  
own kind of magic.”

– Workshop Participant

A collection of zines made at workshops  
by participants and Family Tree employees







*The Chosen Family Tree Mural was curated by Katrina Knutson, Joy Spika, and Olivia Levins Holden in collaboration with workshop attendees.*

# Clinic or Art Gallery? Both!

*Family Tree engages the community through creation of art spaces in the clinic*

**B**uilding off the positive energy from the arts workshops, two staff members, Jacki Trelawny and Hadija Steen Mills, turned the clinic space into an art exhibition celebrating the works of local LGBTQ artists for Pride Month.

The exhibition kicked off with the Pride Everywhere! Art Show, where the walls of the clinic were dedicated to showcasing the works of multidisciplinary queer artists.

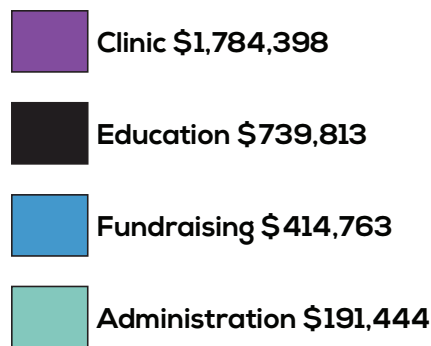
Throughout the month of June, over 500 people viewed the work. “I’ve never seen a clinic do something like this before,” commented one patient. “It feels like a place where I want to be.”

Family Tree continues to experiment with using our clinic as an art space for the simple reason that art engages, art crosses boundaries, art communicates and heals. 🌱

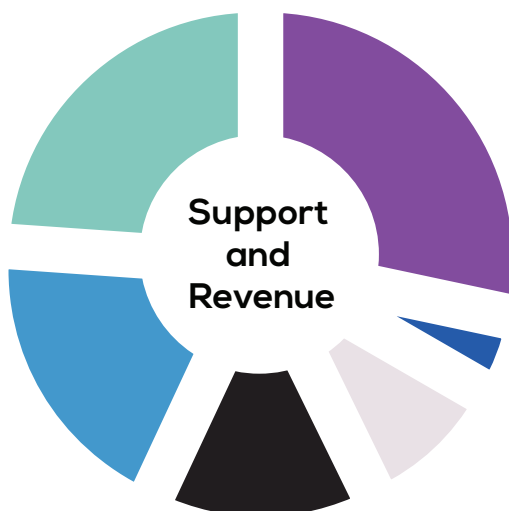


# Transparent Financials and Accountability

Family Tree Clinic has the highest standards of financial transparency, integrity, and accountability. We value your trust and take your investment seriously. If you would like a copy of our audited financial statements or additional information of any kind, please contact our Director of Advancement, Wen Brovold, at [wbrovold@familytreeclinic.org](mailto:wbrovold@familytreeclinic.org) or 651-272-3552.



Total of \$3,130,418



Total of \$3,388,305









**Family Tree  
Clinic**



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