### **ANNUAL REPORT**

FAMILY TREE CLINIC

# 2016







#### From the Executive Director

2016 marked a year of incredible social and political challenges that directly impacted our patients and the clinic.

Supported by our 45-year history, 2016 welcomed the continued growth of Family Tree's Trans Hormone Care Program and our sex education programming, including being one of two implementation sites for a national research project to test the Family Life and Sexual Health (FLASH) curriculum in the St. Paul Public Schools.

We served upwards of 22,000 individuals through our programs and services, and continued to foster trust and mutual respect with our patients and clients through our high-quality and culturallyresponsive services.

When I tell people I meet out in the community that I work at Family Tree Clinic the overwhelming majority of folks respond with "I love that place!" I feel the same way. As I reflect on 2016, which was both filled with challenges and opportunities, I come back to that resounding sentiment of love. I continue to love this place and this community we are buliding. And I know so many people share that love.

The folks we serve are treated, seen, and heard as whole people. That doesn't mean we do everything right, but it does mean that we strive to meet people where they are at, and to learn from them as we also serve as educators and providers. The staff, volunteers, and board of Family Tree are fiercely unwavering in the commitment to the quality of our services. We love what we do. And we love our community.

We are so very thankful for your service as volunteers, stakeholders, fellow providers, advocates, funders, donors, clients, and community members. You make our work possible.

So thank you for partnering with us. Together we will continue to break down barriers, reduce health disparities, and keep high quality sexual health care and education at the forefront.

Yours in health and solidarity,

Alissa Light **Executive Director** 

### From the Chair of the **Board of Directors**

In this past year, Family Tree Clinic has continued to provide services to populations traditionally marginalized from larger health care systems. As Chair of the Board, I am proud that Family Tree continues to be a leader in programs that work. I was on the board 30 years ago when Family Tree was a storefront on Selby Avenue and primarily provided STI and family planning services on a sliding scale basis.

We have always been seen as a leader in providing sexual health services and over the years has added offering these services to the Deaf, DeafBlind and Hard of Hearing communities, added limited primary care, community health education, and trans hormone care.

The health care landscape has changed dramatically. More people have insurance but can't afford their high deductibles. Clinics are being held accountable for costs and outcomes, and payment methodologies are more complex. The board's goal is to support the work that Family Tree provides while planning for the future and the health needs of the people we serve.

Thank you for standing with us and caring for our community. Thank you for joining us on the frontlines of fighting health care injustice and inequalities.

In good health,

Chris Reisdorf **Board Chair** 



#### About Us

Family Tree Clinic is a change agent cleverly disguised as a community clinic and education center.

We have a long history of serving people left behind by larger medical systems.

Besides fighting the good fight, we provide medical services, community education, and operate Minnesota's state STI and family planning hotline.

We're different because we're a sliding fee clinic that accepts medical assistance programs and most major health insurance plans, while offering incredible sex education to the community.

Connecting health care and education is what we do. And we do it well.

Believing in the people we serve and showing up for our community is our speciality.

Our mission is to cultivate a healthy community through comprehensive sexual health care and education.

"This is place really is as cool as the internet says."

#### Education



18,000

Number of people reached via our sexuality education programming.

#### We offer a little something for everyone.

Our community education department provides age-appropriate, medically accurate, sex positive presentations that are dynamic, fun, and comprehensive.

Our programming aims to positively influence sexual health by helping participants feel comfortable with their bodies, confident in their knowledge, and powerful in their decision making abilities.

We provide education services in schools, juvenile detention centers, shelters, and in small community settings.

#### Deaf, DeafBlind and Hard of **Hearing Services**

From organizing Deaf World AIDS Day to working with families one-on-one, our Deaf, DeafBlind and Hard (DDBHH) of Hearing education staff stay busy.

Family Tree is the only organization offering sex positive family planning and sexual health education to the DDBHH communities in Minnesota. We provide information, education, and other prevention services in the clinic and statewide.



Our DDBHH staff Judy (in the back) and Allison.

### Hotline

Even though it's Minnesota based, we receive calls from all over the country.

Established in 1978, the Minnesota Family Planning & STD Hotline serves the entire state of Minnesota.

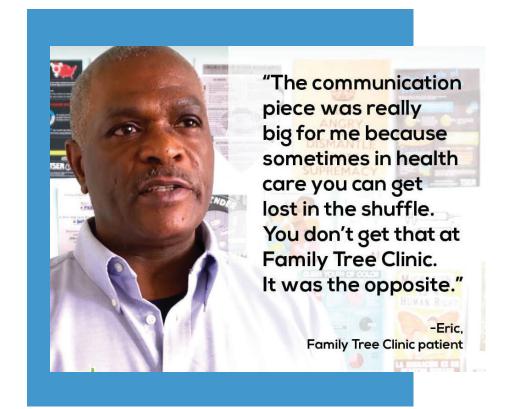
And it's the only hotline like it in the state.

Via the Hotline, we provide reliable, medically-accurate, and confidential information via phone, text, and web chat.

Hotline services are sponsored by the Minnesota Department of Health and operated by Family Tree Clinic.

3,100

Number of answered web chats, text messages, and phone calls.



"I feel safe here."

(The number one thing we hear from our patients.)

### Medical



"It's more than just pills and walk-in hours. It's life. I need this."

> Migratio-Meriem, Family Tree Clinic patient

#### No one is turned away if they can't pay.

Family Tree Clinic is a leading reproductive and sexual health care clinic. We accept insurance, assistance programs, and offer lowcost services based on a sliding fee scale. And in our 45 years, no one has been turned away if they can't pay and no one ever will.

4,200

Number of people who visited Family Tree for medical services.

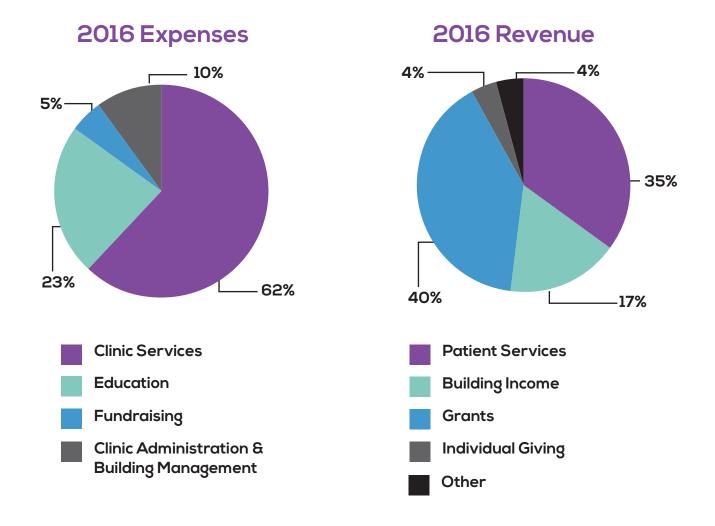


One of our exam rooms.

### **Financials**

The graphs and balance sheet reflect the 2016 fiscal year, which runs January 1 through December 31. Questions can be directed to Alissa Light, Executive Director at alight@familytreeclinic.org.

You may notice that we did not publish a donor list. Due to the growing privacy concerns of our donor base, this list is available per request. If you'd like a 2016 donor list, you may contact Wen Brovold, Director of Advancement at wbrovold@familytreeclinic.org.



"Finally. A place that actually listens to me. Thank you!"

## **Balance Sheet**

#### STATEMENT OF ACTIVITIES

| 2016 INCOME Patient Service Revenue Rent Revenue Grant Revenue Donations Other Revenue Total Unrestricted Revenue                                     | \$901,178<br>442,332<br>895,998<br>271,167<br>116,300<br>\$2,626,975 |
|---|--|
| OPERATING EXPENSES Medical Clinic Education Management & General Fundraising Total Operating Expenses   | \$1,563,819<br>569,110<br>256,732<br>118,319<br>\$2,507,980          |
| Change in Net Assets  Other Non-operating Expenses & Depreciation Rental Income Tax Provisions for Bad Debt Depreciation Total Non-operating Expenses | \$128,336<br>\$19,713<br>50,547<br>82,427<br>\$152,687               |
| Change in net assets including Non-operating Expenses   | \$(33,692)   |
| STATEMENT OF FINANCIAL POSITION  2016 ASSETS Cash & Cash Equivalents Other Assets Property & Equipment, net Total Assets                              | \$195,936<br>497,862<br>927,751<br>\$1,621,549                       |
| LIABILITIES & NET ASSETS Current Liabilities Long-term Debt Unrestricted Net Assets Temporarily Restricted Net Assets Total Liabilities & Net Assets  | \$444,330<br>1,138,677<br>(38,754)<br>77,296<br>\$1,621,549          |

#### **Grant Funders**

The Bush Foundation Community **Innovation Grant** The HRK Foundation The Healthier Minnesota Community Clinic Fund Youthprise The Community Health Fund of the Minneapolis Foundation The Hugh J. Andersen Foundation The Still Ain't Satisfied Foundation

The High Winds Fund of Macalester College

The Bigelow Foundation The Saint Paul Foundation The Mardag Foundation The Ripley Memorial Fund of the Women's Foundation The Hardenbergh Foundation Allina Health Charitable Contributions **Abortion Conversation Project** Target LGBTA Business Council The Otto Bremer Foundation

"This is health care the way it's supposed to be."

#### 2016 Board of Directors

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