



FOR IMMEDIATE RELEASE

A Spelling Bee for Cheaters

A Fundraiser for Family Tree Clinic October 16th at Amsterdam Bar & Hall

SAINT PAUL, MN, SEPTEMBER 22, 2014 – There’s walk-a-thons and bowl-a-thons, but Family Tree Clinic likes to do things a bit differently. Say hello to a Spelling Bee for Cheaters.

A Spelling Bee for Cheaters is team-based spelling, and the more a team raises the more cheats they can “buy” at the event. Cheats include letter hints or buying a word for a win. Teams raise money using an online fundraising system, attend the event, and spell as a team. A text-based platform will be used to aggregate answers and display them to the spellers and attendees as a group. Teams will also be able to “sting” each other by making small cash donations to make opposing teams spell a word backwards.

“There are a lot of excellent fundraising events in the Twin Cities. But I have yet to find one like a Spelling Bee for Cheaters,” said Family Tree Clinic executive director, Alissa Light. “The Spelling Bee is a perfect combination of nerdery, competitiveness, and creativity. Teams have already been fundraising like the queen bees I know they are, and I have no doubt we’ll buzz by our \$15,000 goal.”

The fundraising goal for the event is \$15,000, and all proceeds will benefit the groundbreaking programming of Family Tree Clinic. Event sponsors include Citypages, Lavender Magazine, 89.3 The Current, Sunrise Banks, and ROR Tax Professionals.

About Family Tree Clinic

Family Tree Clinic is a nonprofit community clinic that provides sexual and reproductive health services, as well as minor illness care. Besides our clinic services, we provide community education and operate the MN Family Planning + STD Hotline. Via all of our programming we serve over 18,000 people each year. During the 40 plus years our doors have been open, we’ve never turned a patient away if they couldn’t pay. And we never will.

Contact: Wendy Brovold

651-523-0171x106

wbrovold@familytreeclinic.org

www.FamilyTreeClinic.org

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